

MEDIA KIT

Celebrating
Visionaries.
Amplifying Voices.
Inspiring Impact.

C.O.B.S
MAGAZINE

Celebrating Bosses. Creating Legacies.



FEATURED COVER STORY

MARKISHA MARIE

FOUNDER & CEO,
M. MARIE LUXURY FOOTWEAR

From the Bronx to Italy:
How Markisha Marie Is
Building Her Own
Luxury Empire

*This is not a comeback story.
This is a coronation.*

MEET THE FOUNDER

DR. TREVI BOOKER-PERSHAY

FOUNDER, PUBLISHER & EDITOR-IN-CHIEF

COMMUNITY ACTIVIST | MENTOR | PRODUCER | AUTHOR

Dr. Trevi Booker-Pershay is an award-winning community activist, mentor, producer, and publisher dedicated to empowering individuals through storytelling, leadership development, and community engagement.

With over 20 years of experience spanning communications, event management, executive leadership support, media production, and youth mentorship, Dr. Booker-Pershay has built a reputation for creating platforms that amplify voices and inspire meaningful change.

As Founder, Publisher & Editor-in-Chief of C.O.B.S. Magazine and Founder of Circle of Boss Sisters, she continues to champion entrepreneurs, creatives, and changemakers through media, mentorship, and innovative programming.

Dr. Booker-Pershay's commitment to service and leadership has earned her numerous proclamations and recognitions throughout New York City and New York State.



OUR MISSION

To celebrate visionary leaders and business owners, amplify powerful stories, and create new opportunities that empower individuals and strengthen communities.



OUR VISION

To be a leading media and community impact platform that inspires purpose, promotes leadership, and drives lasting change worldwide.



OUR VALUES

- ✓ Excellence
- ✓ Authenticity
- ✓ Empowerment
- ✓ Integrity
- ✓ Community Impact

ABOUT C.O.B.S. MAGAZINE

C.O.B.S. Magazine is a digital publication dedicated to celebrating visionary women and men who are making a meaningful impact through entrepreneurship, leadership, innovation, community service, and personal empowerment.

Through compelling stories, exclusive interviews, and leadership insights, C.O.B.S. Magazine amplifies diverse voices while inspiring the next generation of leaders, creators, and changemakers.

OUR AUDIENCE

- ✓ Entrepreneurs
- ✓ Business Owners
- ✓ Executives
- ✓ Authors
- ✓ Publicists
- ✓ Creatives
- ✓ Community Leaders
- ✓ Emerging Professionals

WHY C.O.B.S. MAGAZINE?

- ✓ Celebrating visionary leaders and changemakers
- ✓ Amplifying diverse voices and powerful stories
- ✓ Showcasing entrepreneurs and business owners
- ✓ Building community through storytelling
- ✓ Creating opportunities through media exposure
- ✓ Supporting personal and professional growth

OUR EDITORIAL FEATURES

- ★ **VISIONARIES & TRAILBLAZERS**
Highlighting innovators and industry leaders.
- ✉ **THE EXECUTIVE EDGE**
Leadership, career advancement, and professional growth.
- 📖 **THE LITERARY LOUNGE**
Authors, storytellers, playwrights, and creatives.
- 💬 **QUEEN CHAT**
Conversations that inspire and empower.
- 👑 **THE CROWN EFFECT**
Celebrating influence, impact, and legacy.
- 📄 **FROM THE PUBLISHER**
Insights and reflections from Dr. Trevi Booker-Pershay.

COMMUNITY INITIATIVE

DREAM BUILDERS L.A.B.

LAUNCH • ACHIEVE • BUILD

DEVELOPING WRITERS, LEADERS, AND PROFESSIONALS

A free community initiative presented by C.O.B.S. Magazine designed to help aspiring authors, entrepreneurs, and professionals turn their dreams into reality.



WRITING &
PUBLISHING



CAREER
DEVELOPMENT



ENTREPRENEURSHIP
& BUSINESS



MENTORSHIP &
NETWORKING

REGISTRATION OPENS
FALL 2026

PROGRAM LAUNCHES
WINTER 2027

PARTNERSHIP OPPORTUNITIES

- ✓ COVER FEATURES
- ✓ BUSINESS & BRAND SPOTLIGHTS
- ✓ ENTREPRENEUR PROFILES
- ✓ COMMUNITY IMPACT STORIES
- ✓ EVENT COVERAGE
- ✓ SPONSORED CONTENT
- ✓ PODCAST & VIDEO COLLABORATIONS
- ✓ DREAM BUILDERS L.A.B. PARTNERSHIPS

*Let's Build. Let's Collaborate.
Let's Impact.*

LET'S CONNECT!

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